



BELIEVE Direct Limited is a UK company with its registered office located at 2 Tileyard Road, London N7 9AH (“We” or “Us”). As part of our activity of service to artists and labels, we offer Novo Amor (the “Artist”) fans to participate in contests, and/or to subscribe to a newsletter and receive information from time to time about the Artist. The personal information collected is stored in a secure file.

We use this personal information to:

- **If you enter a prize draw/contest:** consider your participation, contact you if you win, and send you your prize.
- **If you subscribe to a newsletter:** send you information from time to time about the artist, possibly via one of our third-party service providers.

Basis for data processing: consent.

Personal Information:

- Contact information (email and/or phone number, country and city).
- School/Organization/Freelance Name
- Name and surname.

Data recipient:

The Artist, our Marketing teams and those of our affiliates.

Data can be processed by one of our service providers (hosting, infrastructure, website edition, data analysis, emailing, text message or other communication means, etc).

Data retention period:

- 10 months after the end of the Contest if you do not win.
- If you win: 3 years following the end of the Contest.
- If you subscribe to a newsletter: 3 years following your last demonstration of interest for this newsletter.

Your rights:

If you do not wish to receive communication from Us anymore and want to withdraw your consent to the processing of your personal data, you can **unsubscribe** at any time by clicking on “unsubscribe” in the received newsletters or by replying “STOP” to a received SMS. If you unsubscribe, you will not receive communications from us anymore.

You can access, rectify, or delete your personal information. You can also ask Us to send you a copy of all your personal information. You also have the right to data portability and the right to restriction of processing.

To exercise these rights or for any question regarding the processing of your personal data, you can contact Us by filling [the following form](#). If you are not satisfied with our response, you can contact your local [data privacy authority](#).

For more information regarding personal data processing by Us, please read [Privacy Policy](#).